

EDVINLEE

BIOMYSKILLS

CHOOSE LIFE



CONTACT

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MISSION

I bring with me an extensive background in media and fashion design. After 4 years of working in the fashion industry I have developed a keen eye on identifying new trends and the ability to conceptualize ideas and help develop them into marketable designs. I also have over 4 years of interactive design experience, where I learn to be successful in developing the best design solutions for clients. I recognize the importance of teamwork and how it will effect the success of all client projects. I feel that with my experience, creativity, and knowledge I will make am an excellent candidate for a design position with your company.

SKILLS

excellent design skills
excellent illustration skills
excellent understanding of color theories and typography
excellent knowledge of PhotoShop, illustrator, freehand, dreamweaver, flash, image ready, and fireworks.
experienced in working with tight deadlines, and multiple projects
good written and oral communication skills
work well in group environment
good organizational skills
good knowledge of html, css and JavaScript

EDUCATION

Jul 1998 certificate in web design: digital media studios, toronto
Main focused on web development tools, design applications, information design, and interactivity.

Apr 1994 Bachelor's of Applied Arts degree in Fashion Design: Ryerson Polytechnical University, Toronto
Main focus was on visual communications, production management, and line creation, from conceptualization, research, product/garment development.

EXPERIENCE

Feb 2001 designer: infinnet communications toronto
Involved with concept creation, and developing look and feel of interactive and some print projects. Worked in team environment to provide creative solutions, design graphical elements, and providing illustrations for projects. Also involved with creating style guides, and design specs for production and design team. Provide creative support to junior designers and production team.

Jan 2001 freelance flashguy: j. walter thompson, toronto
Provided flash expertise in helping launch lunchables.com (kraft foods) created animations and some interactive games.

Apr 1999 visual designer: rare medium inc, toronto
Involved with the design and development of user interfaces and original concepts. Created graphical elements and style guides for clients. Provided creative support to junior designers and production staff.

July 1998 graphic designer: hype! inc, toronto
Develop look and feel for interactive projects, produce graphics and illustrations, and html coding. Designed internal ads for print publications.

Apr 1996 designer: north studio, toronto
Involved with development of ready to wear collection for fall 95, spring and fall 96. help source materials, production of samples and provided technical illustrations.

PORTFOLIO

<http://www.piperboy.com>